PRESCOTT VALLEY

MEETING NOTICE
Civic Center – Skybox 4th Floor
7501 E. Skoog Blvd. Prescott Valley, Arizona 86314,
Council gathers at 8:00 AM for the 8:30 AM meeting.

Kell Palguta, Mayor
Lori Hunt, Vice Mayor
Kendall Schumacher, Council Member
April Hepperle, Council Member
Brenda Dickinson, Council Member
Micahel Greer, Council Member
Lucy Leyva, Council Member

SPECIAL TOWN COUNCIL MEETING
STUDY SESSION
AGENDA
January 20, 2023

Meeting Information

Pursuant to A.R.S. §38-431.02; Town Code §2-04-010, notice is hereby given to the general public that the Prescott Valley Town Council will hold a meeting open to the public on **January 20, 2023**, at **8:30 AM** located in the **Skybox Conference Room 406 – 7501 Skoog Blvd. Prescott Valley, Arizona**. Copies of the Agenda and supplementary materials are available on the Town's website at www.prescottvalley-az.gov or the Office of the Town Clerk, 7501 E. Skoog Blvd.

Meeting Protocol

The Mayor or other presiding officer at the meeting may change the order of Agenda items and/or take items on the Agenda in an order they determine is appropriate [A.R.S. §38-431.02(H); Town Code §§2-02-040(B) & 2-04-060].

Forms to request accommodations pursuant to Section 504/ADA guidelines are available from the Office of the Town Clerk at the location listed above, or by calling (928)759-3028. Such requests must be submitted twenty-four (24) hours prior to the meeting.

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SPECIAL TOWN COUNCIL MEETING
STUDY SESSION
AGENDA
January 20, 2023

1. **CALL TO ORDER AND ROLL CALL**
2. **DISCUSSION ITEMS(S):**
   2a. FY23/24 Town Council Budget Retreat - Discussion Only [Gilbert Davidson, Town Manager]
3. **ADJOURNMENT**

ITEM NO.2a

TOWN OF PRESCOTT VALLEY
STAFF REPORT

DATE: January 20, 2023

TO: Mayor & Town Council

THROUGH: Not Applicable

FROM: Gilbert Davidson, Town Manager

DEPARTMENT: Town Manager's Office

AGENDA TYPE: Discussion Items(s):

SUBJECT: FY23/24 Town Council Budget Retreat - Discussion Only [Gilbert Davidson, Town Manager]

STRATEGIC PLAN FOCUS AREA: The discussion of the budget will target all goals and focus areas from the strategic plan to include: High-Performing Team, Water Stewardship, Quality of Life and Prosperous Community.

SUMMARY/BACKGROUND:

Each year the Town Council meets in Study Session to give staff direction with regard to its preparation of the draft budget. It is proposed that the Council meet for the FY2023/24 Budget Discussion.

RECOMMENDED MOTION:

N/A Discussion Only

STAFF RECOMMENDATION:

N/A Discussion Only

Prosperous Community

Progress Made:

- Successful Winter Spectacular event
- Captured the uniqueness of Prescott Valley through high quality drone pictures to utilize in future marketing material, video, graphics, billboards, etc.
- Implemented the crime analysis software and have gathered data and worked with GIS to produce heat maps that help identify problem crime areas
- Have worked on analyzing data from response times over 6 minutes
  - Average response time for PVPD is 40 seconds better than the national average
  - Council approved the IGA to take part in the traffic light device program for emergency responders
- Implemented body-worn camera program

Future Considerations:

- Focus on the attraction of industrial manufacturing-based companies that have a higher base pay
- Additional cameras and license plate readers at Mountain Valley Park
- Continue to build on the existing events and collaborate with P&R and the Chamber of Commerce to create unique events that draw in the out-of-towner
- Create a website that will be a landing page for advertising and content
- Put a focus on advertising to our Drive Market: Yavapai County, Flagstaff, Phoenix, and surrounding areas
- Focus on enhanced economic development to broaden the Town's sales tax base

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